

Your Grocer just received a fresh supply of

National Oats

Packed in that sanitary round package.

MORE PROOF — Of the Purity of SUNSHINE BUTTER

We all have eaten country butter, and have noticed that creamery butter, as a rule, has not that delicate flavor which good country butter has. The reason for this is that the heating kills this delicate flavor. The average house wife has, at some time or other, boiled milk in order to keep it sweet, and has noticed the cooked flavor after doing so. If she has noticed carefully she will know that it has kept twice as long as the unboiled milk.

Deterioration is caused by impurities, an article which will keep twice as long as another, therefore must be far more pure, as in the case of boiled milk. She has simply done what we explained in our previous issue pasteurized the milk by heating.

Place a pound of SUNSHINE BUTTER in your ice box by the side of a pound of country, or a brand of unpasteurized creamery butter, and see which will keep the longest.

If our SUNSHINE BRAND does not stay sweet twice as long as the other then we do not ask you to use it, but if it does, it is your duty to yourself and family to buy the butter that has been proven pure. Insist, when ordering butter next time to specify SUNSHINE BUTTER made in ALBUQUERQUE.

ALBUQUERQUE CREAMERY

See the "Sunshine" Windows at Jaffa's and French Bakery.

Crystal - Theater TODAY AND TOMORROW

UNDER AUSPICES OF I.O.O.F. OF ALBUQUERQUE

The CHRISTIAN

HALL CAINE'S SUPERB LOVE STORY

EDITH STOREY as Glory Quayle
EARLE WILLIAMS as John Storm

EIGHT REELS

400 SCENES

3,000 PEOPLE

ONE MATINEE Daily at 2:30 Nights at 7 and 9:15

ADMISSION 25 CENTS CHILDREN 15 CENTS



New Fall Shoes

If you are ready for your Fall Shoes we shall be pleased to show you our handsome new styles.

We will also take pleasure in putting your feet inside a pair of excellent shoes—better Shoes than you ever bought for the money.

We have the new black and colored Cloth Top Shoes in Lace and Button as well as the more conservative styles. Dull Leather, Patent Colt, Vici Kid or Gun Metal, high or low heels. We can satisfy the particular Shoe requirements of any Man, Woman or Child.

| | |
|-----------------------------|------------------|
| New Fall Shoes for Men | \$2.50 to \$5.00 |
| New Fall Shoes for Women | 2.00 to 4.50 |
| New Fall Shoes for Children | 1.25 to 3.00 |
| New Fall Shoes for Babies | .50 to 1.50 |

Try a Herald Classified Ad.

CHI-NAMEL The Chinese Oil Varnish



is supplied in the following colors and colorless:
Light Oak, Dark Oak, Golden Oak, Walnut, Cherry, Rose Wood, Mahogany, Satinwood-Green.

It is transparent as glass, yet a single coating imparts color and high gloss, tones up the old dingy surfaces and makes white scratches disappear. Dries quick and gives a hard, washable surface. Easy to apply, costs only 1/2 cent per square foot.

Let Us Make Your House Modern
From Our Sanitary Plumbing Department.

We cheerfully submit estimates.

Whitney Hardware Co.

117-119 South First Street

Phone 76

SPRINGER
FREIGHT COMING?
PHONE US
WE DO THE REST

THE WEATHER.

FORECAST—Tonight and Saturday fair. Not much change in temperature.

ALBUQUERQUE Weather for 24 hours ended at 8 this morning:

- Maximum—81.
- Minimum—49.
- Range—41.
- At 8 o'clock—62.
- Southwest winds: partly cloudy; trace of rain.

The Knees of the Gods.

(From Judge.) The phrase is again fashionable. We read that the conclusion of this war is resting upon the knees of the gods. But whose knees? Mars, no doubt, for one, although the weight is growing heavy for him. It is too much to hope that Minerva will tender her knees, and better still her head! Will Charity offer her heart? It will be better for the conclusion.

To SUBSCRIBERS
If you fail to get your evening paper, call
PORTAL TELEGRAPH COMPANY, PHONE 26.

ABOUT PEOPLE YOU KNOW

Henry hauls baggage. Phone 829. Good year and Pennsylvania tires. Father's garage.

A case of diphtheria is reported from South Ninth street.

Mr. Harry M. Frank has gone to Michigan for a visit to relatives.

Frank Ackerman left last night for Illinois, called there by the illness of his father.

Judge George E. Craig has returned from a short business trip to Santa Fe.

G. M. Shultz of El Paso registered at the Commercial club, introduced by J. H. Coons.

Services for the Day of Atonement will be held tonight at 7:30 in Temple Albert. The public is invited.

Kirchoff Davis left last night for El Paso after spending several days in

Albuquerque. He is engaged in mining near Magdalena.

A regular meeting of Adash chapter No. 1, S. E. S. will take place tonight at 8 o'clock at Masonic temple. All officers are asked to be present.

Charles D. Keyes and wife, an Russell, registered today at the Commercial club. They were introduced by Dr. C. E. Lutens.

Rev. J. A. Hammond will begin a series of revival services this week at 247 East Coal avenue, holding meetings each Sunday at 11 a. m. and 3 p. m.

H. G. Wilson, head of the Dodge division of the H. H. H. Dodge company, is in the city on a business trip and is the guest of F. P. Zottman, the local agent.

Jesse Mayhew yesterday decided against Mrs. Barbara C. de Sotheby's suit against her son, Marion Sotheby, for the setting aside of a deed conveying property to him. The alimony she gave the lead with the understanding that he was to care for her.

The annual phone naming contest of the Presbyterian church will be held Friday evening. The ladies will provide refreshments and the Endowment society will arrange the entertainment. Students and strangers in the city are cordially invited. There will be no charge for admission.

Sacrifice sale of electric light fixtures. A chance to save money. Columbia-Bank Co.

OUR STORE

WILL BE CLOSED

SATURDAY

FORENOON AND AFTERNOON BUT
OPEN FOR BUSINESS AFTER 6 P. M.

Buy that STLYEPLUS SUIT \$17

Saturday night and save money—

SIMON STERN, Inc.

FINE GAVEL GOES WITH MAYOR JOB HEREAFTER

Alderman Grunsfeld Presents the City With a Silver-Trimmed Redwood Burl Insignia of Office.

Major Boatright and future mayors of Albuquerque will hereafter use a handsome redwood burl gavel with silver trimmings, when presiding over council meetings or public hearings. The gavel was presented to the city by Alderman Ivan Grunsfeld. Mr. Grunsfeld bought the gavel on his trip to California. He returned the day before yesterday and today he formally presented it to the city.

The gavel was bought at the California Redwood Burl company's exhibit in the palace of varied industries at the Panama-Pacific exposition. With the gavel went a slip reading as follows:

"This gavel is made from the California redwood burl, the most beautiful of all wood; a growth as rare to the tree as a pearl is to the shell, and comes pretty much in the same way, viz., an injury to the tree."

DISPLAY OF SUNSHINE BUTTER IS EFFECTIVE

Packages of butter piled high in the window of the Jaffa grocery store on West Central avenue are attracting a lot of attention from passers-by. The display was arranged by Manager Remond of the Sunshine Butter works, or, to give its official, the Albuquerque Creamery.

It is a most effective display. No one who sees it passes the window fails to notice it. It hits the eye from across the street. The display reminds consumers that high grade butter may be obtained with Sunshine butter.

Phone 3, Red Barn, 311 West Central, for first class butter. W. L. Trimble & Co.

'B' THEATER

Best 5-cent Show in the State. Pictures Change Every Day.

EXTRA WITH REGULAR PROGRAM—THE GODDESS

Chapter Eleven—Asia Green, Earl Williams—This is a Great Big One.

HAM AND THE EXPERIMENT

Ham Comedy.

MIL. PAGANINI

2-reel Western by Roy Norton.

HEART-SELLING NO. 71.

War Texas Rangers and others.

OPEN 1 P. M. CONTINUOUS SHOW

PASTIME THEATRE

213 W. Central Ave.

TO-NIGHT

"A LEAF FOR LIFE"

A British Two-Reel Drama.

"FOR HIS PAL"

A Romance Comedy.

"FROM THE RIVER'S DEPTHS"

Thompson Drama.

To-morrow

"CHARLIE CHAPLIN"

IN

"CAUGHT IN A CABARET"

A French Two-Reel Comedy.

HER OATH OF VENGEANCE

A Majestic Two-Reel Feature.

Saturday Specials

Cranberries, 2 lbs. for 25¢

Blue Juan Peaches, 2 lbs. for 25¢

San Juan Eating Apples, 10 lbs. for 25¢

Watermelons, 10 lbs. for 25¢

Butter Pears, 10 lbs. for 25¢

Oranges, 10 lbs. for 25¢

Sweet Potatoes, 4 lbs. for 25¢

Egg Plants, 5 lbs. for 25¢

Cantaloupes, 10 lbs. for 25¢

Lettuce and Celery, 5 lbs. for 25¢

Potatoes, per hundred, 81.65

Kiwis, Bananas, 10 lbs. for 25¢

Expert Hair Work.

Combings made into switches, transformations, puffs, curly,

etc., switches dyed,

Mrs. M. PEDEN

Marmado Shop,

Phone 521, 116 S. 4th St.

THOS. BLAKEMORE

Funeral Director and Undertaker

Commercial Club Building,

Opposite Post Office,

Office Phone 115,

Residence Phone 1857.

TRY A CAN OF

CHASE AND SANDBORN'S

SEAL BRAND TEA, INC.

We Recommend It.

A. J. MALOY

L. B. P.

Green Chili

There's a reason why this is the best
Canned Chili packed.

Crescent Hardware Co.

STOVES AND RANGES
PRACTICAL PLUMBERS AND TINNERS
AGENTS FOR

Marsh Simplex and Advance Duplex Steam Pumps.

Phone 315.

318 West Central Avenue.

Phone 315.

GRIMSHAW

wants to see you for Ice Creams,
Candy and Lunch, 25c. Try us
once and be convinced.

LUMBER & BUILDERS' SUPPLIES